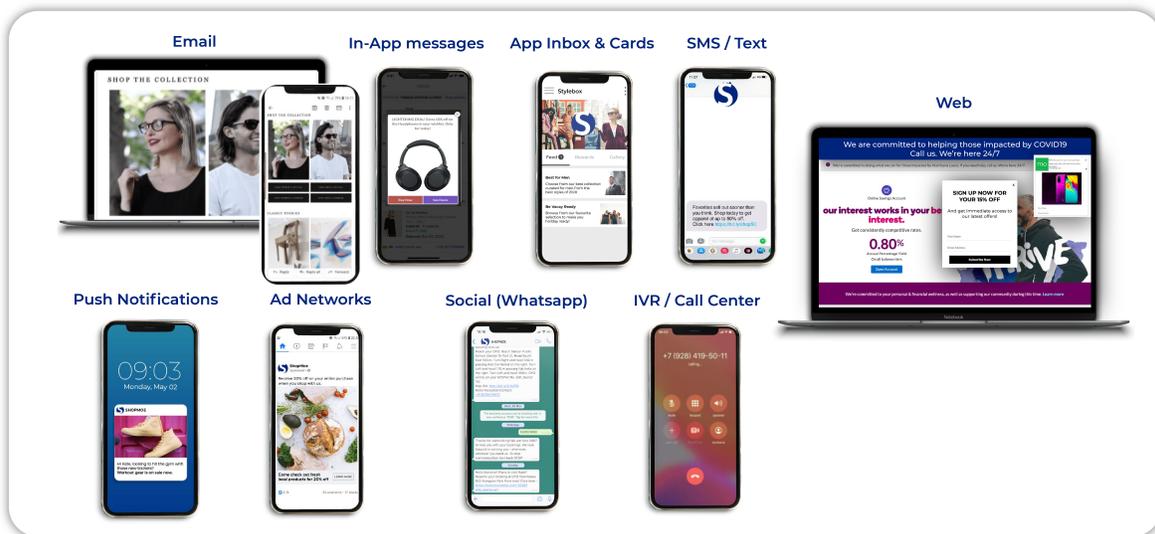# moengage

Create Great User Experiences & Drive Revenue with Insights-led Engagement

MoEngage is an insights-led customer engagement platform that makes orchestrating moments-based customer journeys a reality. With MoEngage, you can analyze user behavior and then act on insights with personalized messaging on your customers' preferred channel, at the right time.
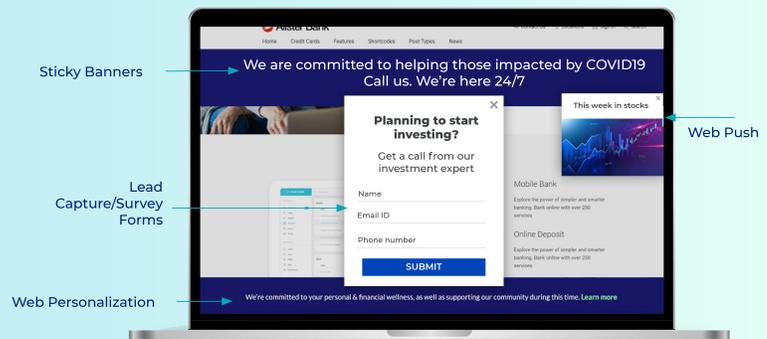
Expand Your Multi-channel Strategy with MoEngage

Email | In-App messages | App Inbox & Cards | SMS / Text | Web

Push Notifications | Ad Networks | Social (Whatsapp) | IVR / Call Center

Create Seamless Experiences at Every Stage of the Customer Lifecycle
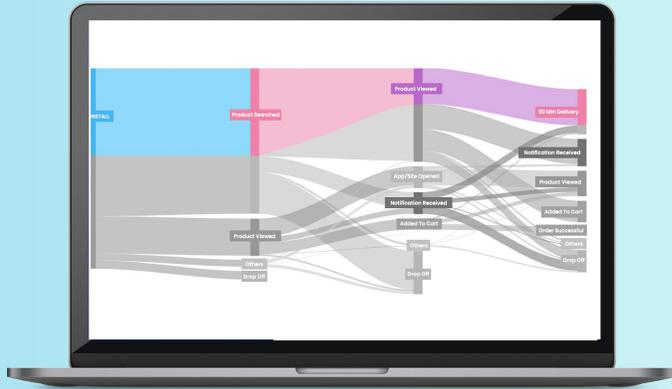
Onboard

Drive customer onboarding with multi-channel campaigns and increase adoption with great user experiences.

Easily create onboarding campaigns and automate drip and nurture programs to get up to a **56%** uplift in sales.

Increase conversions from new users and enjoy up to a **20%** uptick in the first transaction from onboarded users.

Sticky Banners

Lead Capture/Survey Forms

Web Personalization

Web Push

Engage

Drive user engagement with personalized campaigns and seamless experiences across channels.

Understand your customer journey with User Path Analysis and get up to a **40%** lift in conversions.

Drive user engagement with real-time campaigns that show approx 3x increase in mobile engagement.

Grow your revenue with our Dynamic Product Messaging (DPM), that results in a **20%** increase in purchases on average.
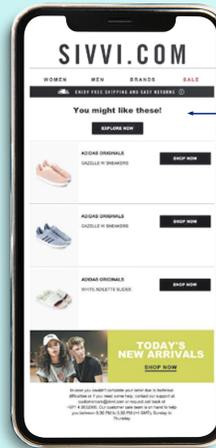
Grow

Drive campaign performance and grow a loyal customer base through multi-channel communications that foster brand loyalty.

Maximize your customer lifetime value and optimize campaigns with our AI-powered engine, Sherpa. Discover around 14% higher conversions through Multivariant Testing.

Leverage personalized Push messages and Emails to win back cart abandoned users. Our customers reported up to **100%** completed purchases with Dynamic Emails.

Reduce churn and understand user behavior with our actionable insights and analytics.

Dynamic content based on products browsed

Dynamic buttons linking directly to products

Real-time recommendations based on category browsed

Why MoEngage?

MoEngage enables hyper-personalization at scale across multiple channels like mobile push, email, in-app, web push, on-site messages, and SMS. With AI-powered automation and optimization, brands can analyze audience behavior and engage consumers with personalized communication at every touchpoint across their lifecycle. More than 1,000+ brands across 35 countries use MoEngage to send 50 billion messages to 500 million consumers every month.

Gartner

Named a **Leader** in the 2020 Magic Quadrant for Mobile Marketing Platforms

FORRESTER

Named a **Strong Performer** in the 2020 Mobile Engagement Automation Wave™

Leader FALL 2020

Leader in 8 categories in G2 Fall 2020 reports, including Marketing Automation, Analytics, and Personalization

Gartner peerinsights™

Highest Overall Customer Rating in 2019 for "Voice of the Customer" Report for Mobile Marketing Platforms

1,000+ Global Brands Trust MoEngage

McAfee   ally   GROUPON   vodafone

Reckitt Benckiser   1Weather   DANONE   Deutsche Telekom

Travelodge   Bloomberg | Quint   TATA SKY   tokopedia